

Eric C. Cook, MSI, PhD.

Post-Doctoral Research Fellow

School of Information, University of Michigan

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Education

University of Michigan, School of Information, Ann Arbor, MI.

Degree: PhD. in Information, granted 2011.

Dissertation: *Biography, Well-being and Personal Media: A Qualitative Study of Everyday Digital Photography Practices*

Advisor: Stephanie Teasley, PhD.

Committee: Michael D. Cohen, PhD., Steven Jackson, PhD., Chris Peterson, PhD.

University of Michigan, School of Information, Ann Arbor, MI.

Degree: Master of Science in Information, granted 2004.

Specialization: Human Computer Interaction

Michigan State University. East Lansing, MI

Degree: Bachelor of Arts in Interdisciplinary Humanities, granted 1997.

Cognates: English, Computer Science, Philosophy.

Grants

NSF CreativeIT Pilot Grant.

Learning from creativity in the wild: Leveraging the success of Creative Content Systems. NSF Grant #IIS0855865. Co-authored with Dr. Stephanie Teasley, awarded Fall 2009. NSF Research Experience for Undergraduates (REU) supplemental funding awarded Spring 2011.

University of Michigan Interdisciplinary Committee on Organizational Studies (ICOS) small awards grant 2006.

Proposal: *Facilitating Innovation in an Open/Closed System: Socio-technical Factors of Practice Transmission in an Online Creative Community.*

Awards

Outstanding Graduate Student Instructor award 2009.

Presented by University of Michigan Rackham Graduate School.

Outstanding Graduate Student Instructor award 2008.

Presented by University of Michigan School of Information.

Margaret Mann Award 2004 for "academic ability and professional potential"

Presented by University of Michigan School of Information.

Publications & Presentations

Book Chapters

- Cook, E. C. and Garduño Freeman, C. (in press). "Snap, Post, Share: Understanding the Online Social Life of Personal Photography" in *Nexus: New Intersections in Internet Research* (eds. Araya, D., Breindl, Y., and Houghton, T. J.) Peter Lang NY.
- Teasley, S.D., Schleyer, T., Hemphill, L., & Cook, E. (2008). "Science in the Center: 3 case studies of distributed research centers". in *Scientific Collaboration on the Internet*. (eds. Olson, G. M., Zimmerman, A., and Bos, N.) MIT Press, Cambridge, MA.

Refereed Conference Papers

- Cook, E. C., Teasley, S. D. (2011). Beyond Promotion and Protection: Creators, Audiences and Common Ground in User-Generated Media. *Proceedings of the 2011 iConference*. (Seattle, WA, USA, Feb. 8 – 11, 2011).
- Cook, E., Teasley, S. D., and Ackerman, M. S. (2009). Contribution, commercialization & audience: understanding participation in an online creative community. In *Proceedings of the ACM 2009 international Conference on Supporting Group Work* (Sanibel Island, Florida, USA, May 10 - 13, 2009). GROUP '09. ACM, New York, NY, 41-50.

Refereed Research Posters

- Cook, E. C., Teasley, S. D., Wong, P., Kolasinski, M., Waterman, B. M. (2011). Who's There? Supporting Audience Awareness in Creative Content Systems. Poster presented at *ASIS&T 2011*. (New Orleans, LA, USA, Oct. 9 – 13, 2011).
- Cook, E. C. (2011). The Work of Well-being in the Virtual Home Mode. Poster presented at 2011 ALISE/Jean Tague Sutcliffe Doctoral Student Research Poster Competition, *ALISE 2011 Annual Conference* (San Diego, California, January 4 - 7, 2011).
- Cook, E., Erickson, I., and Thom-Santelli, J. (2009). STOLEN!: categories of in-context response to unauthorized reuse of user-generated media. In *Proceedings of the Seventh ACM Conference on Creativity and Cognition* (Berkeley, California, USA, October 26 - 30, 2009). C&C '09. ACM, New York, NY, 359-360.
- Cook, E. (2007). Many-to-Few: Expanding the Model of User-Generated Media Production. Poster presented at *2007 International ACM SIGGROUP Conference on Supporting Group Work* (Sanibel Island, Florida, USA, November 4 - 7, 2007).
- Cook, E., Teasley, S. D. & Ackerman, M. (2006). Socio-technical Factors of Practice Transmission in an Online Creative Tool Community. Poster presented at the *2006 International Conference of the Learning Sciences* (Bloomington, IN, June 27-30, 2006).
- Cook, E., Teasley, S. D., and Olson, J. S. (2005). Heterogeneity in harmony: diverse practice in a multimedia arts collective. In *Proceedings of the 2005 international ACM SIGGROUP Conference on Supporting Group Work* (Sanibel Island, Florida, USA, November 06 - 09, 2005). GROUP '05. ACM, New York, NY, 334-335.

Conference Workshops & Roundtables (Organizer)

- Cook, E. C., Luther, K., Perkel, D., Bardzell, J. (2011). Roundtable: The Creativity Agenda in the iSchool Context. To be conducted during *2011 iConference*. (Seattle, WA, USA, Feb. 8 – 11, 2011).
- Thom-Santelli, J., Cook, E., Luther, K., Bruckman, A., Bardzell, J., McDonald, D. (2009). Workshop Proposal: Approaching 'Amateur'. Co-organizer, workshop conducted at *ACM 2009 international Conference on Supporting Group Work* (Sanibel Island, Florida, USA, May 10 - 13, 2009).
- Teasley, S., Wulf, V., Cook, E., Hemphill, L. & Yew, J. (2008). The Missing Chapters: Learning Sciences Beyond the Classroom. Workshop co-organizer. Workshop conducted at *2008 International Conference of the Learning Sciences* (Utrecht, NL on June 26, 2008).

Conference Workshops (Participant)

- Cook, E. (2009). Everyday Media Creators and Projected Audiences. Position paper, presented at the 'Creative Conversations' workshop, *Seventh ACM Conference on Creativity and Cognition* (Berkeley, California, USA, October 26 - 30, 2009).
- Cook, E. (2008). Biography Work in the Networked Home Mode. Workshop position paper presented at Designing for Families workshop, *2008 ACM Conference on Computer Supported Cooperative Work* (San Diego, CA, USA, November 08 - 12, 2008).
- Cook, E. (2006) Socio-technical Factors of Practice Transmission in an Online Creative Community. Position paper, presented at the About Face: Interface Creative Engagement in New Media Arts and HCI workshop, *ACM SIGCHI Conference on Human Factors in Computing Systems* (Montréal, Québec, Canada, April 22 - 27, 2006). CHI '06.

Doctoral Consortia

- Cook, E. C. (2010). The Virtual Home Mode: Photography and Biography Work. Presented at *GROUP 2010 ACM International Conference on Supporting Group Work* (Sanibel Island, Florida, USA, November 7 – 10, 2010).
- Cook, E. C. (2009). Biography & Wellbeing in the Networked Home Mode. Presented at *Oxford Internet Institute Summer Doctoral Program 2009*. (Queensland University of Technology, Brisbane, Australia, July 6 – 17, 2009).
- Cook, E. C. (2007). The knot of amateurs & professionals: untangling social roles in creative practice. In *Proceedings of the 6th ACM SIGCHI Conference on Creativity & Cognition* (Washington, DC, USA, June 13 - 15, 2007). C&C '07. ACM, New York, NY, 279-279.

Conference Presentations (Non-Archival)

- Buyuktur, A.G., Batcheller, A., Burton, M., Cook, E., Yew, J., and Jackson, S.J. (2009) "Distributing Science: Architecture, Participation, and Boundary Work in Online Citizen Science Projects." Presented at the *Society for Social Studies of Science (45)*, October 2009.

Hemphill, L., Cook, E., & Teasley, S. D. (2004). Relationships among Centrality, Reputation and Funding: A Network Analysis of Category A Agent Publications. Poster presented at the *Second Annual Meeting of the Great Lakes Regional Center of Excellence for Biodefense and Emerging Infectious Diseases Research*. Chicago, IL, December 3-5, 2004.

Teaching & Mentoring

Research Mentor, CreativeIT Grant, Univ. of Mich. School of Information, 2011.

Summer 2011: Recruited, coordinated and managed two undergraduate students (Bailey Waterman and Max Kolasinski) on NSF-funded REU (Research Experience for Undergraduates) program as part of my duties on the CreativeIT pilot grant.

Winter 2011: Recruited, managed and collaborated with Masters student (Peggy Wong) as part of my duties on the CreativeIT pilot grant.

Graduate Student Mentor, Univ. of Mich. School of Information, 2008 – 2009.

Planned and oversaw SI GSI orientation and training sessions, Fall 2008 and Winter 2009 terms. Conducted midterm observation and student feedback sessions for SI GSIs, Fall 2008, Winter 2009 and Fall 2009.

Graduate Student Instructor, Univ. of Mich. School of Information, 2006 – 2007.

Fall 2007: taught two discussion sections of SI 500, *Information in Social Systems: Collections, Flows and Processing* (Profs. Michael Cohen, Jeff MacKie-Mason and Gary Olson), Masters' level foundations course. Teaching ratings: "Overall, the GSI was an excellent teacher": section medians of 4.77 & 4.88 (5 point scale).

Fall 2006: taught two discussion sections of SI 504, *Social Systems and Collections* (Profs. Michael Cohen and Paul Edwards), Masters' level foundations course. Teaching ratings: "Overall, the GSI was an excellent teacher": section medians of 4.75 & 4.83 (5 point scale).

Related Professional Experience

Post-Doctoral Research Fellow, School of Information, Univ. of Michigan

2011 to present: Manage data collection and analysis for NSF Grant #IIS0855865, "Learning from creativity in the wild: Leveraging the success of Creative Content Systems." Duties include conducting interviews, surveys and design-based research, as well as recruiting, training, overseeing and managing graduate and undergraduate research assistants.

Graduate Student Research Assistant, Asst. to Prof. Stephanie Teasley, Univ. of Michigan

2009 - 2011: Assisted in the study design, grant writing, grant reporting, data collection and analysis for NSF Grant #IIS0855865, "Learning from creativity in the wild: Leveraging the success of Creative Content Systems."

2006 - 2008: Assisted in the study and facilitation of distributed scientific collaboration, Gates Foundation Grand Challenges for Global Health project: Nanoemulsions as Adjuvants for Nasal-Spray Vaccines.

2003 - 2005: Assisted in the study and facilitation of distributed scientific collaboration within GLRCE, the Great Lakes Regional Center of Excellence for Biodefense and Emerging Infectious Disease Research.

Database Developer, Education Dept., Detroit Institute of Arts, Detroit, MI, 2003.

Design, implementation, testing and documentation of database for scheduling, reporting and docent coordination of Art to the Schools and Student Tours outreach programs.

Co-Curator, Crackle Workshop, CPOP Gallery, Detroit, MI, 2002 – 2003.

Organize, promote, and coordinate performances and demonstrations for year-long monthly electronic music workshop.

Owner & Founder, Simulated Media, Ann Arbor, MI, 2000 – 2002.

Internet consulting company, providing web design, site maintenance and content production for small businesses. In addition to contract work, company focused on design, daily maintenance and content production for online community music portal, Allsound.org. Sold site in March 2002.

Assistant Editor, Internet.com, Ann Arbor, MI, 1999 – 2000.

Daily editing and production of columnist and freelance articles for multiple web sites, including Webreference.com and Javascript.com. Weekly newsletter production, 30,000+ subscriber base.

Musician, 1994 – 2002.

Composition, recording, mixing and production of original music for multiple independent record labels in the US, England and Germany. Promotion through performance and touring in the US and Europe. Contract audio production and remixing for national and regional acts. Appeared as performer or composer on over 60 CDs, records or soundtracks.

Service Activities

Paper reviewer

ACM CSCW 2006 – 2011; ACM CHI 2006 - 2010; ACM Creativity and Cognition 2009; ACM Group 2009; ICSWM08; CSCL 2007.

Guest lecturer

University of Michigan, SOC/SI100: Intro to Information Studies, Fall 2008.
Lecture, Week 13: Privacy.

Founder and co-organizer

FIRST: Featured Information Research Student Talks, 2007 - 2008. Twice-monthly series of invited public presentations of student research at the School of Information, Univ. of Michigan.

Guest speaker

School of Information Doctoral Development Seminar. 2007 – 2009. Featured student speaker for sessions on pre-candidacy papers, the field prelim process, dissertation proposals and the role of academic service.

Co-president

School of Information Doctoral Student Organization, 2007 – 2008.

Student representative

School of Information North Quad Building Planning Committee, 2005 - 2007.

Retreat Co-organizer

1st Annual University of Michigan ICOS (Interdisciplinary Committee on Organizational Studies) Retreat, 2005 (Planning committee co-chairs, Michael Cohen & Jane Dutton).